



Woven Together for Life...

A simple yet powerful statement. To the Longaberger Company, it embodies the spirit behind the annual Horizon of Hope campaign to raise research dollars, increase breast cancer awareness and promote healthy living.

- ✂ The Horizon of Hope campaign was established in 1995 as a partnership between The Longaberger Company, Longaberger Independent Home Consultants and the American Cancer Society. It runs each year from July 1 through August 31.
- ✂ To date, the campaign has raised nearly \$13 million and reached an estimated 19 million women with important and potentially life-saving information.
- ✂ Proceeds support research and education in the fight against breast cancer and its complications such as:
 - ✂ *Improving the quality of and access to mammography services.*
 - ✂ *Improving breast imaging quality standards.*
 - ✂ *Improving the quality of clinical breast examination.*
 - ✂ *Improving the quality of life for young survivors and women with breast cancer recurrence.*
 - ✂ *Lymphedema research. Lymphedema is a chronic and debilitating swelling of the arm caused by the destruction of the lymphatic vessels during the removal of lymph nodes or damage to them by radiation therapy. It is a possible side effect of breast cancer treatment.*

2008 Horizon of Hope Campaign

- ✂ Two exclusive basket designs are available during the 2008 Horizon of Hope campaign.
- ✂ With every Horizon of Hope product sold, \$2 goes directly to the American Cancer Society to make life better for women living with breast cancer.
- ✂ For more information, to make a donation or to order Longaberger products please contact
{YOUR NAME} _____ at {PHONE} _____ or
{E-MAIL} _____.

You can also visit www.HorizonOfHope.com for more information.